

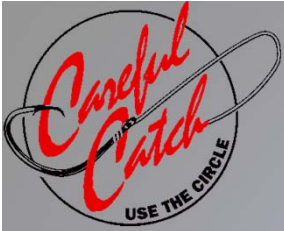
Careful Catch

A Voluntary Program to Address a Management Issue in the Chesapeake



JAY FLEMING
PHOTOGRAPHY

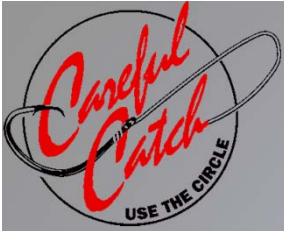




Program History

- Began in 1992 as joint venture between Chesapeake Bay Foundation and sports fishing organizations
- Bill Goldsborough
- Purpose was to propagate C&R ethics through grass-roots cultural development
- Original goal was to reach 10,000 anglers in 1st year through face-to-face interaction with 50 volunteers.





Program History

- Workshops were conducted in Maryland & Virginia.
- Attendees were given tools, fishing equipment, and brochures.
- Anglers were asked to talk to other fishermen about the benefits of responsible fishing, such as the use of barbless hooks, circles, etc.





Modern Program

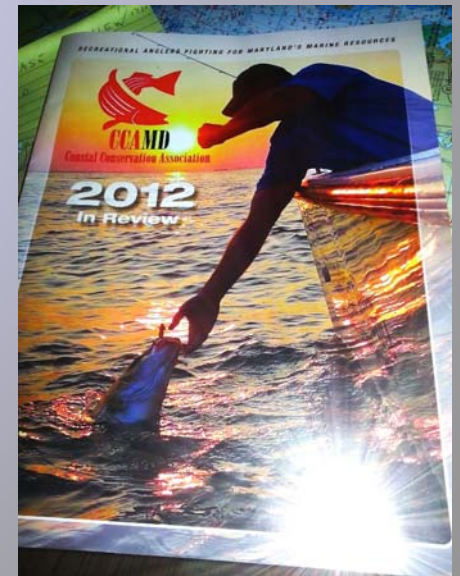
- Re-purposed in 2008 due to increasing popularity of social networking
- Additional funding via a grant from Boat US Foundation
- Founding partners of CarefulCatch.com and CarefulCatch.facebook.com are CCA Maryland, CBF, Boat US Foundation with help from volunteers and businesses
- Participation of fisheries biologists & researchers – Rudy Lukacovic

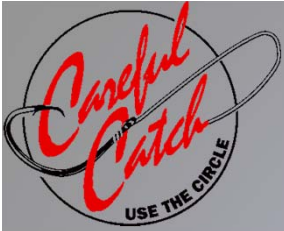




Concept: *Integration of scientifically verified ethics into fishing culture.*

- Fishing Clubs & Organizations
- Website
- Social Networks (Facebook/Twitter, etc.)
- Internet mailing lists & bulletin boards
- Word of Mouth
- Speaking Engagements
- Public Events Presence
- Key Individuals



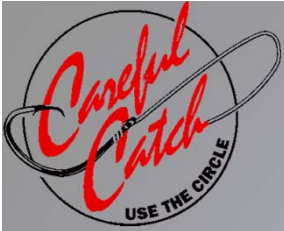


Basic Outreach Principles

- Good for the fish - good for the fisherman
- Incorporate fishing tips
- Plan ahead & be prepared
- Proper handling (including gear recommendations and revival techniques)
- Circle hooks, barbless hooks, reduced trebles, etc.



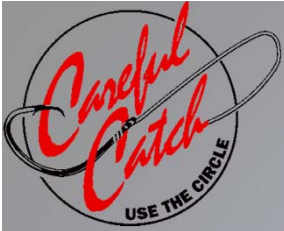
“A picture saves a thousand fish.”



Everyone catches and releases

- Most fishermen love to eat fish
- We all invariably catch sub-legal, over-sized, out-of-season, etc.
- Over a million fish released in the Chesapeake annually
- The most conservative fisherman may be the one who gets a limit and goes home, but....





Website

- Designed by local internet company who are fishermen with input from coordinators
- WordPress format for easy updating by multiple users
- Graphics oriented
- Social network linked with pictures of users
- Sections on best practices, science, news, media (video) and discussion forums



Catch & release fishing has proven to be a valuable conservation tool, but the effectiveness is diminished if fish do not survive after being released. By adopting just a few simple habits, recreational anglers can increase the chances that the fish they catch and release will survive.

SEARCH

CONTACT LOG IN FACEBOOK MEMBERSHIP OPTIONS

HOME SCIENCE BEST PRACTICES FORUMS MEDIA NEWS & ACTION



Join The Discussion

By ADMIN on Dec 1, 2010 - No Comments

Participate in conservation discussions with the experts and share your ideas for careful catch and release.



Cradle Net for Stripers

Use of a soft mesh stretch-type net that allows the fish to be measured and released without ever leaving the water.

See More Videos

FOUNDING PARTNERS



LATEST NEWS & ACTION

White Perch C&R Mortality

By SHAWN on Mar 14, 2011 - No Comments

Share Tweet Like: The following article was written in 1998 by Maryland DNR Fisheries Biologist Rudy Lukacovic. He condensed the paper in March 2011 for Careful Catch readers. The regulations cited were those in effect during the time of the original publication and are not current. For current fishing regulations visit the Maryland DNR fishing...

Yellow Perch C&R Mortality - Update

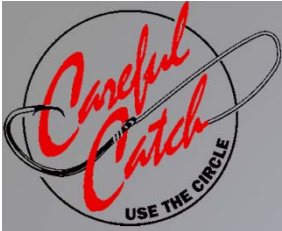
By SHAWN on Mar 10, 2011 - No Comments

Share Tweet Like: The following article was written in 2002 by Maryland DNR Fisheries Biologist Rudy Lukacovic and condensed in March 2011 for Careful Catch readers by the author. The regulations cited were those in effect during the time of the original publication and are not current. For current fishing regulations visit the Maryland DNR...

DNR Regulations for Spring Catch & Release Season

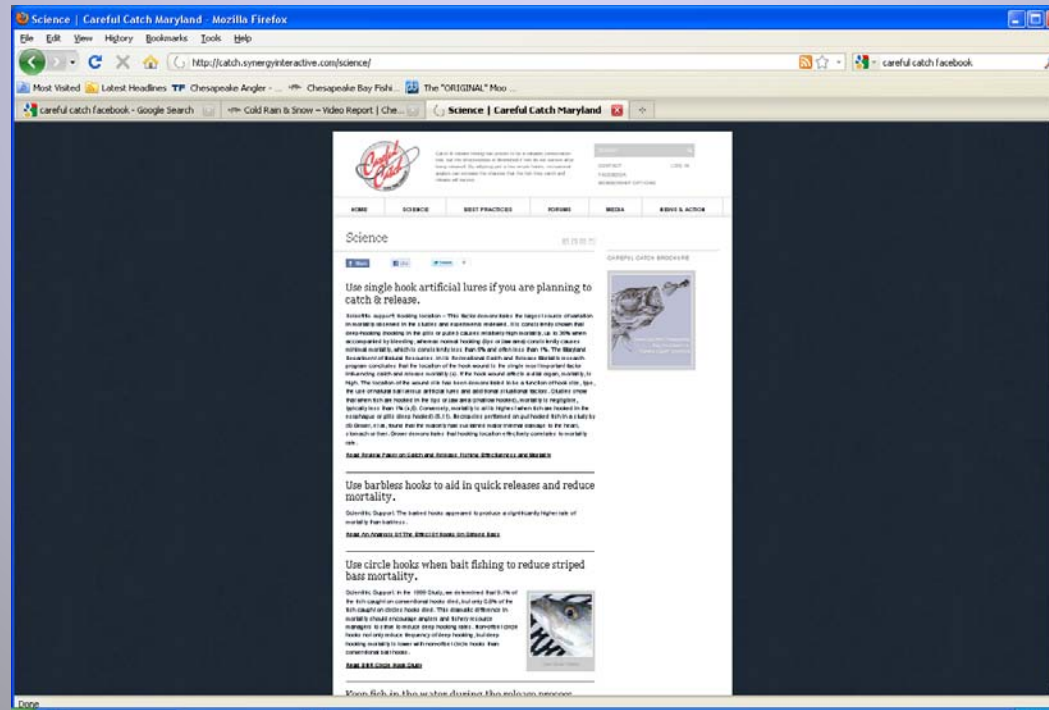
By ADMIN on Nov 26, 2010 - No Comments

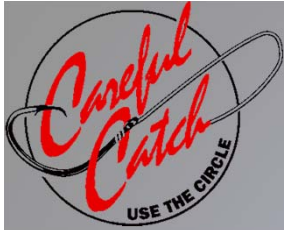
Facebook widget for Careful Catch Maryland with profile picture, cover photo, and a list of recent posts.



Science Based Approach

- Includes best practices section with scientific data supporting each technique





Catch & release fishing has proven to be a valuable conservation tool, but the effectiveness is diminished if fish do not survive after being released. By adopting just a few simple habits, recreational anglers can increase the chances that the fish they catch and release will survive.

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BEST PRACTICES

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Science



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Use single hook artificial lures if you are planning to catch & release.

Scientific Support: Hooking location – This factor demonstrates the largest source of variation in mortality observed in the studies and experiments reviewed. It is consistently shown that deep-hooking (hooking in the gills or gulle) causes relatively high mortality, up to 35% when accompanied by bleeding, whereas normal hooking (lips or jaw area) consistently causes minimal mortality, which is consistently less than 5% and often less than 1%. The Maryland Department of Natural Resources, in its Recreational Catch and Release Mortality research program concludes that the location of the hook wound is the single most important factor influencing catch and release mortality (4). If the hook wound affects a vital organ, mortality is high. The location of the wound site has been demonstrated to be a function of hook size, type, the use of natural bait versus artificial lures and additional situational factors. Studies show that when fish are hooked in the lips or jaw area (shallow hooked), mortality is negligible, typically less than 1% (4,5). Conversely, mortality is at its highest when fish are hooked in the esophagus or gills (deep hooked) (5,11). Necropsies performed on gill hooked fish in a study by (5) Groser, et al., found that the majority had sustained major internal damage to the heart, stomach or liver. Groser demonstrates that hooking location effectively correlates to mortality rate.

[Read Review Paper on Catch and Release Fishing, Ethicalness and Mortality](#)

Use barbless hooks to aid in quick releases and reduce mortality.

Scientific Support: The barbed hooks appeared to produce a significantly higher rate of mortality than barbless.

[Read An Analysis Of The Ethical Of Hooks On Striped Bass](#)

Use circle hooks when bait fishing to reduce striped bass mortality.

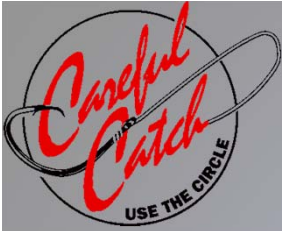
Scientific Support: In the 1998 Study, we determined that 9.1% of the fish caught on conventional hooks died, but only 0.8% of the fish caught on circle hooks died. This dramatic difference in mortality should encourage anglers and fishery resource managers to strive to reduce deep hooking rates. Non-official circle hooks not only reduce frequency of deep hooking, but deep hooking mortality is lower with non-official circle hooks than conventional ball hooks.

[Read DNR Circle Hook Study](#)

CAREFUL CATCH BROCHURE



Use Circle Hooks



Media Section

Includes video demonstrations of scientifically validated techniques

The screenshot shows the website's interface. At the top left is the Careful Catch logo. To its right is a search bar and navigation links for CONTACT, LOG IN, FACEBOOK, and MEMBERSHIP OPTIONS. Below this is a horizontal menu with links for HOME, SCIENCE, BEST PRACTICES, FORUMS, MEDIA, and NEWS & ACTION. The main content area is titled 'Media' and features three video thumbnails with play buttons. The first video is titled 'Cradle Net for Stripers' and shows a fish being caught in a net. The second is 'Liveling With Circle Hooks' and shows a person fishing. The third is 'Quick Release Advantage of Barbless Hooks' and shows a hand holding a fish. To the right of the videos is a 'CAREFUL CATCH BROCHURE' download link with an image of a fish.

Catch & release fishing has proven to be a valuable conservation tool, but the effectiveness is diminished if fish do not survive after being released. By adopting just a few simple habits, recreational anglers can increase the chances that the fish they catch and release will survive.

SEARCH

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Media

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Cradle Net for Stripers

Like of a soft mesh strichor-type net that allows the fish to be measured and released without ever leaving the water.

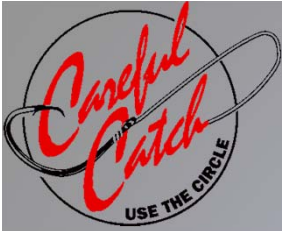
Liveling With Circle Hooks

Fishing with live fishing on the Chesapeake Bay on April 30, 2008. A video showing the advantage of circle hooks.

Quick Release Advantage of Barbless Hooks

A video showing the advantage of landing down faster on hook.

Download the Chesapeake Bay Foundation's "Careful Catch" brochure



News & Action Section

- Latest scientific data on individual species
- New regulations or recommendations
- Public comment and meeting notifications

The screenshot displays the Careful Catch website interface. At the top left is the logo with the text "Careful Catch" and "USE THE CIRCLE". To the right is a search bar and a list of links: CONTACT, FACEBOOK, MEMBERSHIP OPTIONS, LOG OUT, WP ADMIN, and FORUMS ADMIN. Below this is a navigation menu with tabs for HOME, SCIENCE, BEST PRACTICES, FORUMS, MEDIA, and NEWS & ACTION. The main content area features a "FEATURED NEWS & ACTION" section with the article "Short Term Mortality of Hickory Shad" by SHAWN, dated Apr 13, 2011. The article includes a photo of a fish and a social media sharing bar. To the right of the article is a "CAREFUL CATCH BROCHURE" section with a download link and a small image of a fish.



Catch & release fishing has proven to be a valuable conservation tool, but the effectiveness is diminished if fish do not survive after being released. By adopting just a few simple habits, recreational anglers can increase the chances that the fish they catch and release will survive.

- CONTACT
- FACEBOOK
- MEMBERSHIP OPTIONS
- LOG OUT
- WP ADMIN
- FORUMS ADMIN

HOME	SCIENCE	BEST PRACTICES	FORUMS	MEDIA	NEWS & ACTION
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FEATURED NEWS & ACTION



Short Term Mortality of Hickory Shad

by SHAWN on Apr 13, 2011 - 4:18 pm - Edit entry

No Comments

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“An Evaluation of the Short Term Mortality Rate of Hickory Shad, *Alosa mediocris*, Caught and Released by Fly Fishermen in Deer Creek, Maryland.”

by Rudolph Lukacovic

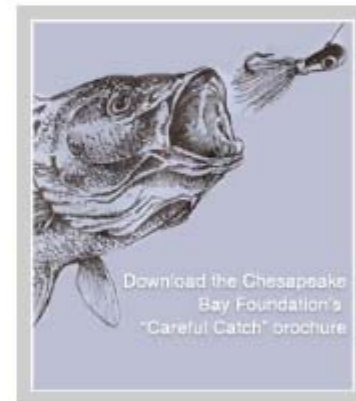
INTRODUCTION

American shad *Alosa sapidissima* and hickory shad *Alosa mediocris* have been protected in Maryland since 1980 and 1981, respectively, by a moratorium (Markham et al. 1994). American shad had supported both a commercial and a

sport fishery in Chesapeake Bay and some of the larger tributaries such as the Susquehanna River. The hickory shad was never a targeted commercial species, although it was marketed when landed. It was sought mostly while on spawning migrations by recreational anglers in smaller streams such as Deer and Octoraro Creeks, both tributaries of the Susquehanna River.

Most information on the life history of the hickory shad deals with spawning movements and little is known of the adults after they leave the spawning grounds. Coastal migration patterns may be similar

CAREFUL CATCH BROCHURE



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Careful Catch Maryland Like

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Careful Catch Maryland

Join Shawn Kimbro tonight at Kent Narrows CCA, Fisherman's Inn for a discussion of Careful Catch and spring light tackle techniques.



Careful Catch - When A Picture Is Worth A Thousand Fish | Chesapeake Light Tackle

www.chesapeakelighttackle.com

Like most anglers, I love to eat fish. One of my favorite family traditions is fish for breakfast. Occasionally when we have guests visiting, the fishermen in the house get up before everyone else and spend the daybreak hours on the water. If things go as planned, we're back before the house starts

3 hours ago · Like · Comment

Tony Friedrich and Scott McGuire like this.



Careful Catch Maryland

Read about the recent Atlanta conference on improving catch-and-release techniques - Maryland's Rudy Lukacovic was there. Don't miss his comments on yellow and white perch at <http://www.carefulcatch.com/>



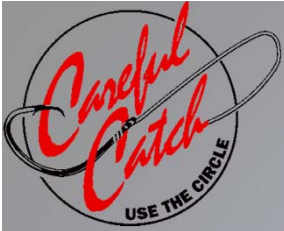
Sport Fishing - Recreational fishing community collaborates on reducing

www.sportfishingmag.com

Project FishSmart outlines objectives for improving catch-and-release survival rates

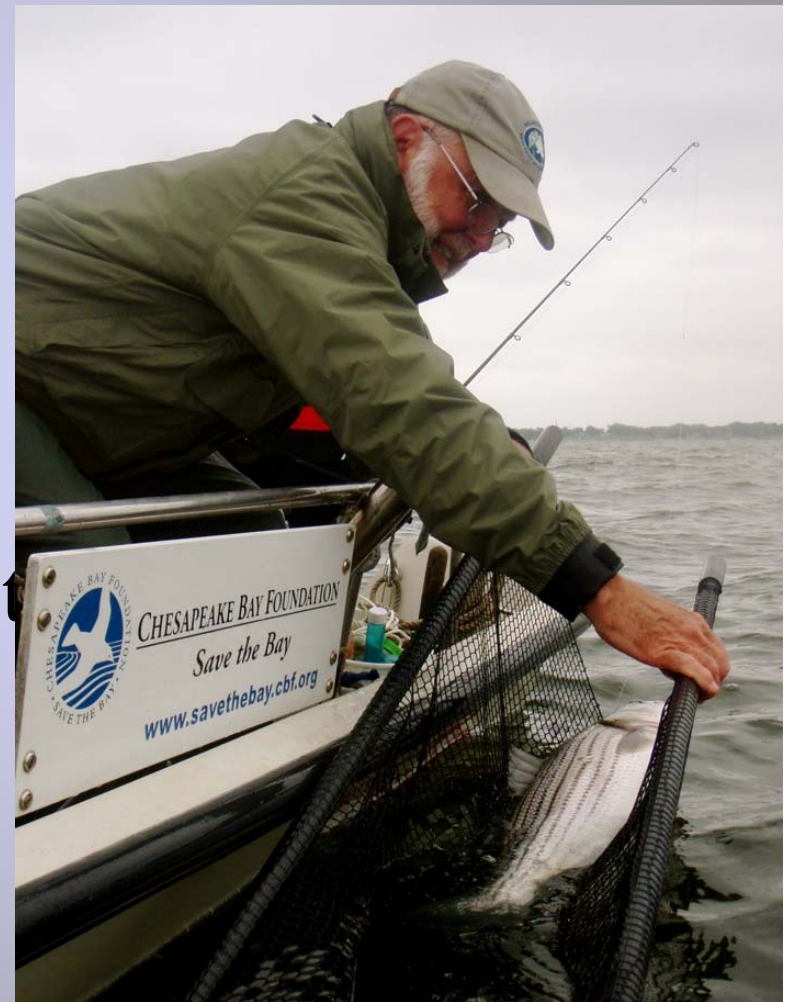
April 4 at 9:55pm · Like · Comment

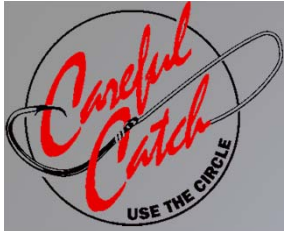
Scott McGuire likes this.



Key Individuals

- Fishing Guides
- Charter Captains
- Fisheries Scientists
- Authors & Sports Writers
- Biologists & Conservationists
- Popular personalities
- DNR integration?
- Good fishermen!





Press Examples

Angler's Almanac

Let's Be Careful Out There

You can have your rockfish and save them too. A little TFC (tender fish-handling care) goes a long way toward preserving all Bay species for future anglers.

by John Page Williams



Top: Shawn Kimbro holding a fat rockfish in a cradle net for hook removal before releasing it. Below: Charlie Ebersberger of Anglers Sport Center in Annapolis with an EGO soft rubber landing net.



Ever catch a year-old rockfish while you're bottom-fishing for spot or white perch? If so, you know they're like hyperactive pincushions: all sharp spines and gill covers. These fish are the future of their species, but handling them is tricky business; get it wrong and you can jeopardize their survival, not to mention hurt yourself and squander precious fishing time. What to do?

Let's flash back about 20 years. The Bay's decimated rockfish stocks have finally begun to recover. A moratorium on their commercial harvest is about to be lifted. Management specialists such as Bill Goldsborough, director of the Chesapeake Bay Foundation's (CBF) fisheries program, are preparing new regulations for the soon-to-reopen fishery, rules designed to protect the species and resolve issues anglers are sure to confront, like deciding which fish to keep and how to release the rest with minimal harm.

Then as now, Goldsborough felt strongly that recreational angler ethics and education could play a valuable role in protecting the

Some of the Bay's best angling minds, like Upper Bay skipper Ed Darwin, helped shape the program's core ideas. Today, Careful Catch is still educating anglers and protecting fish.

On the heels of those well attended initial seminars Goldsborough produced a brochure on Careful Catch release techniques. (MSSA still distributes copies to captains before its tournaments.) The brochure begins with the Creed of the Careful Angler: *As a good steward of the resource trying to conserve fishing for tomorrow, I will commit to keeping only the fish I need, and strive for 100% survival of all released fish.*

As an early participant in Careful Catch, I found it taught a way of thinking that treated the fish with the care and respect they deserve, while improving hookup rates and increasing fishing time, thanks to faster releases.

Selective Harvest

Science played a big role in developing Careful Catch. Back then *In-Fisherman* magazine's staff fisheries biologist, Steve Quinn, wrote about the physiological stresses fish experience when



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Good Catch, Better Release

By John Page Williams

What do you do when you catch an out-of-season, undersized or oversized fish?

In a world increasingly full of seasons and slot limits, it's important that anglers learn to release at least some of our catch quickly and with minimal harm — to both the fish and ourselves. It's also important that we fish in ways that respect these natural resources upon which our sport depends.

Thanks to the new Careful Catch partnership between the Maryland chapter of Coastal Conservation Association, the Chesapeake Bay Foundation, and the BoatUS Foundation for Boating Safety and Clean Water, there's good information readily available to anglers that can answer their questions, and maybe even teach some new skills to increase your hook-ups. The program's website developed under a grant from the BoatUS Foundation, www.carefulcatch.com, is packed with information, diagrams, and videos, including practical Careful Catch tips and explanations of their scientific bases. It also features a bulletin board on which you can share your own best Careful Catch practices.

To practice Careful Catch, decide ahead of time which fish you plan to harvest for food and which you'll release (assuming the fishing gods smile on you that day). Then consider the four major stressors that fish face when they're hooked, fought to the boat, handled, and released: exhaustion, loss of slime, time out of water, and wounds.



Exhaustion

An exhausted fish is similar to a fatigued athlete. As it burns more and more energy, bodily chemical changes take place, including the buildup of harmful lactic acid. The longer the fight lasts, the more likely it will permanently affect the fish's health. To avoid over-fatiguing fish, use appropriate tackle to reduce fight time to a reasonable level, ideally no more than five to 10 minutes under stressful conditions like hot weather. Large species may require a bit more time.

Loss Of Slime

Any body of water holds bacteria and

Today's Boating Stories

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Electrolytic corrosion repair stemmed from Hurricane Ike in 2005.
- First Hot Tub Boat Floating In The Netherlands.**
Soak and float in comfort at this resort in De HotTug.
- Search Called Off Amid Rumors Of Hoax**
The Coast Guard called off its search two days after responding to a distress call off San Francisco.
- Paddleboard Yoga and Pilates Comes Indoors.**
Keeping your balance has a new meaning.

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ADVERTISEMENT



Careful Catch Equipment Resources

- To buy dehooking tools, visit your local tackle shop or browse the websites of:
 - Bass Pro Shops (www.basspro.com)
 - Cabela's (www.cabelas.com)
 - and West Marine (www.WestMarine.com)
- You can make your own J-dehookers with a variety of inexpensive materials.
- For dehooked fish, consider an &RC



BoaterMouth

All boat talk, all the time.

Careful Catch Site has Saltwater Fishing Tips

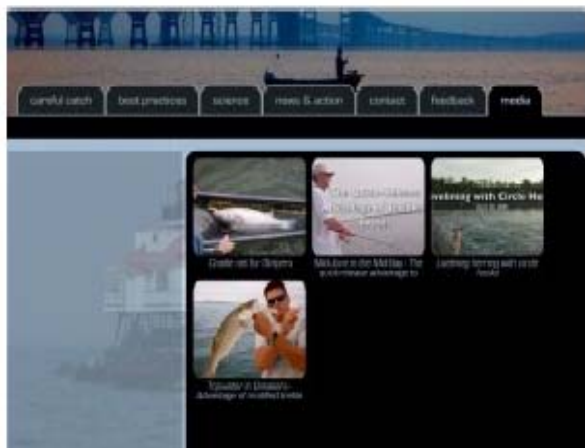
Lenny Rudow

Wednesday, 30 June 2010 10:20

A friend recommended I check out the "Careful Catch" web site, which is all about catch and release fishing, and was surprised to discover plenty of good saltwater fishing tips along with the catch and release info. If you want to learn more about how to safely release fish – and how to catch more of them in the first place – wander on over to <http://www.carefulcatchmaryland.com/live/>

I don't know why they put the "Maryland" in this site's title (maybe since it was created by a partnership between CCA Maryland and the Chesapeake Bay Foundation?) because the tips and tricks on this site are applicable to fishing up and down the coast. On it, I found a video that described how to effectively modify treble hooks on surface lures (catch just as many fish, without all the down-sides of trebles); a "Best Practices" section (with tips for releasing fish without harming them); and a "Science" page (which gives you the hard facts and figures that relate to fish mortality with different catch and release methods.)

What will be of interest to every angler out there is the fact that, although the site is focused on how to release fish without harming them, it's riddled with info that will help you catch more fish regardless of what you plan on doing with them—so check out <http://www.carefulcatchmaryland.com/live/>, and catch 'em up!



Lenny Rudow



Hooked on Fishing Boats

Books by Lenny Rudow



[Rudow's Guide to Fishing the Chesapeake...](#)

Lenny Rudow

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off of North Carolina, the seizure of almost 12 tons of illegal rockfish in the Bay, and recreational groups demanding a larger share in the striped bass fishery have many people calling the series of events a "fisheries disaster in the making."

But let's take a look at what the numbers say. Marty Gray of the DNR tells Proptalk, "Over the past several years, both sectors (commercial and recreational) have been catching their allowable quota. The commercial fishery is allocated 42.5 percent of the quota in the Bay, which last year equated to approximately 1.9 million pounds. They caught their quota last year. The recre-

Well-known outdoor antagonist and author Anthony Bourdain is famous for saying, "If you're slower than me, dumber than me, and taste good, (deleted) you."

The finger pointing will no doubt continue between recreational and commercial anglers (as it always has), but the question is: What can Bay anglers do in 2011 and beyond to help provide strong, healthy striped stocks for future generations?"

You gotta eat you," and humans have been drumming along with this mantra for about 50,000 years. Nowadays, though, folks are starting to question our built-in-

banning and gathering instincts. More and more anglers are taking only what they need, and safely releasing most of their catches.

Proptalk has teamed up with the organization Careful Catch, which promotes the catch-and-release ethic. The organization recently received a grant from the BoatU.S. Foundation with further support from the Chesapeake Bay Foundation, CCA Maryland, and Jay Fleming Photography. The mission of Careful Catch

Proptalk

Hybrid Pow



Chesapeake Light Tackle author Shawn Kimbro shows off a fatty he fooled on a cold morning in January. Photo courtesy of Shawn Kimbro, chesapeakelighttackle.com

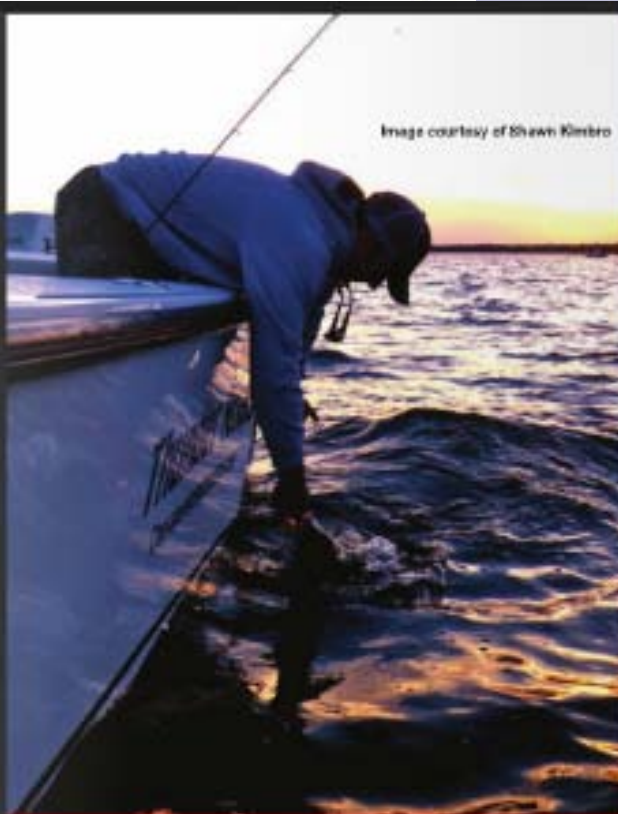


Image courtesy of Shawn Kimbro

isn't to ram catch-and-release down anglers' throats, but rather to educate and demonstrate the tools, tackle, and techniques used to catch a fish and safely release it back into the water with the highest possible chance for its survival. Its website (carefulcatch.org) has a "Best Practices" section and a downloadable brochure, which has all the information one needs to land and safely release a fish. We like what they're doing.

We're also a major sponsor of the Boatyard Bar & Grill's Opening Day Rockfish Tournament, which encourages catch-and-release competition through the use of digital photographs of participants' catches against an official 48-inch rule. (For more details, see pages 18 and 75.) It sure would be nice to see other tournament organizers follow Boatyard owner Dick Franyo's lead and promote at least one event that encourag-

es the catch-and-release ethic versus the weigh station one.

I hope I'm not sounding too preachy. I'm not asking anyone to stop taking fish home to eat and I'm definitely not asking anyone to stop hiring the water to seek out and enjoy the fishery with family and friends—that's what we're all about at Proptalk: promoting Bay boating and fishing. If you do catch one legal fish, by all means, take it home, pop it on the grill (I like mine with sea salt, butter, and pepper, please), and enjoy the feast with your family. Here's hoping that the days of fishing with the end goal of filling the cooler are in their twilight. Let's all take a stab at returning some of the resource to 2011 and taking away only what we need. The fishing is going to be phenomenal—and I'll see you out there on Opening Day.

All the best, **GARY**

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and dry March, look for big rockfish to be heading back up the Bay on their annual spawning run. Capt. Mark will fish the season on the Susque-

anna Flats in April, and then to take extreme care when migrating fish, so they can and return to sea safely.

Chesapeake





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search the logs

Summer Trophies in the Upper Bay

Posted on June 30, 2011 | [DNR Link](#)

Type: Chesapeake
Region: Northern
Location: Upper Bay

Share Kimbra, Recreational Angler

Tags: [Striped Bass](#) [Tadpolefish](#)

If you're like me, you have several on your bookshelf? By John Page Williams and Larry Rudow. My copy of John Page's Chesapeake Almanac is as worn as a preacher's bible and I refer frequently to Rudow's Guide to Fishing The Chesapeake. So, when I found out both those guys were joining me for a late afternoon fishing trip onboard my Judge 2700 Thunder Road, suffice it to say I had a little bit of stage fright.

Joining us were couple of pretty ladies from the SeaLUS Foundation, Susan Shingodecker and Alanna Keating administer a SeaLUS grant that is helping CCA Maryland and The Chesapeake Bay Foundation support the Careful Catch Program including CarefulCatch.com and Careful Catch Facebook. I was sweating bullets because I really wanted to find some fish so we could demonstrate some of the best practices for catch & release we promote with the website. Time to put your money where your mouth is, Kimbra... Okay, calm down, no problem, just do what you usually do right?

So, we launch at Kent Narrows and headed north to hit some oyster bars and drop-offs hoping for fish. First stop, nothing... second stop, nothing... I'm getting discouraged, a little frustrated, everything was right - good outgoing current, pushed by a north wind, overcast skies, the right time of day, everything but fish... Third stop (whoop!) fish! First light up the Fourth of July fireworks, I secretly tap dance God Bless America behind the steering wheel, then call out what I'm seeing "Fish are here, IT feel, let's get our jigs down fast. They're on the bottom. Cast into the wind, let 'em drop, feel for the pop then snap 'em up. You want to touch down every time."

So, you'd think with all that knowledge and fishing know-how onboard, one of those guys would've connected pretty fast, right? Well, um, no... it was one of the ladies on the boat, who had never caught a rockfish before with the lead-off bent rod. She hit a home run too! Susan's first ever rockfish went 24 inches. She caught it on one of George Leonard's LJ Sunfish lures. Sounded great! I believe with the bars flattened for better hook sets. Better yet, there would be more 20-inch-plus fish to come.

Alanna was up next. She was throwing a 3.5 ounce stingbait that I'd reloaded with gold pearl and dressed up with chartreuse feathers on a barbed hook. Even though the outgig was rippin', it didn't take her long to get the feel of the drop. Her first fish was well into the mid-20s.

Okay, okay, I guess John Page and that Rudow character caught and released a fish too... Okay, so maybe it was more than a few, maybe it was a couple dozen in the keeper size range including several overs, but who could keep up with all the catching the ladies were doing. We moved around over multiple fishing spots, exchanging info and sharing what we know about each one. I even got lucky and whacked an over-32 just before sunset on a hot-rodded chartreuse Finch 2700.

We finished the evening by popping in on some bluefish breakers just before dark, the first I've seen above the Bay Bridge this year. By the time we were done my head was spinning from everything I learned. In addition to the stripers we caught, we had five black-back perch and a toadfish. All but two of the rockfish we caught were released back-side while still in the water. We kept one that was deep hooked for Susan's dinner tomorrow night.

It was an honor to jig up some summer trophies with Alanna and Susan. I admit it, I was really sweating this trip because I wanted it to be a good one. I don't know why I was worried now though. After all, John Page and Larry literally wrote the book on the Chesapeake Bay. How could we miss? They proved they're the real deal with some pretty darn good fishing lingo.

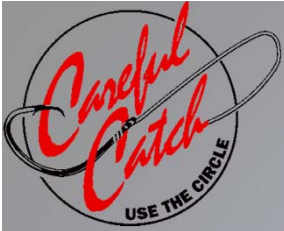
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Mailing Lists & Bulletin Boards

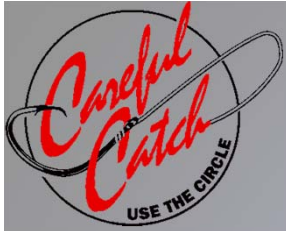
- Better to demonstrate than preach
- Nothing beats fishing reports with photos
- “What works for me.”
- Announce programs, updates, and coming events
- Promote activities of key individuals & sponsors



Speaking Engagements

- Start & end with fishing reports and forecasts
- Describe Careful Catch program's activities and goals
- Bring tools and demonstrate specific techniques
- Integrate the science
- Show what's in it for them
- Ask for their help

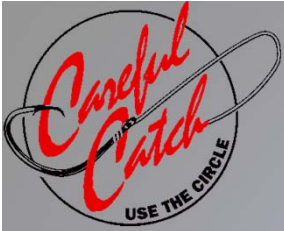




Public Events

- Opportunities to raise awareness (example: Diamond Jim)
- Doesn't have to be a booth or table – take brochures and ask
- Incorporate in lectures
- Get outside the “fishing world”

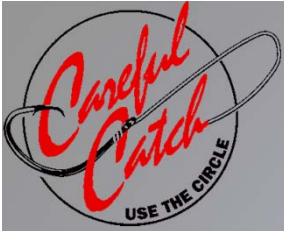




Limitations

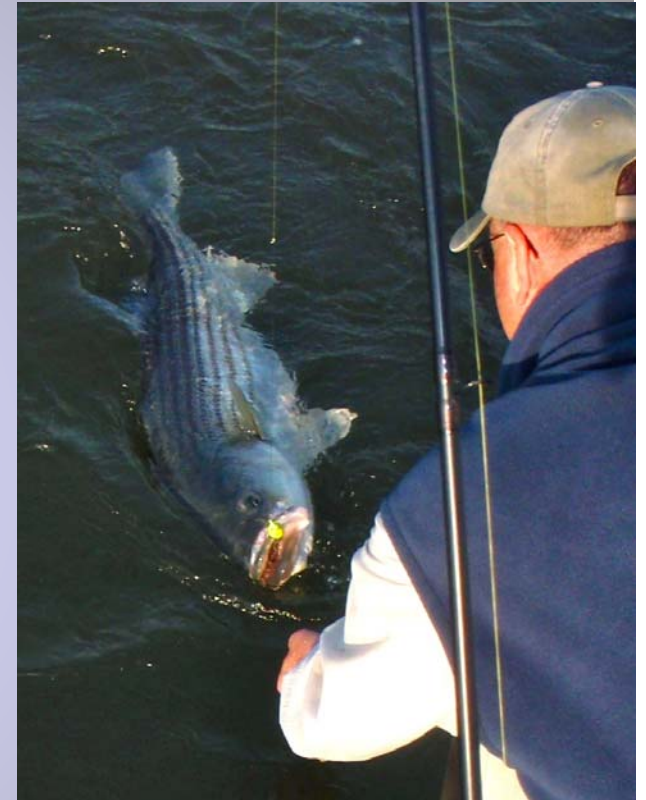
- Financial
- Volunteers
- Lack of Agency Participation
- Lack of science
- Resistance to Change
- Ingrained Bad Practices

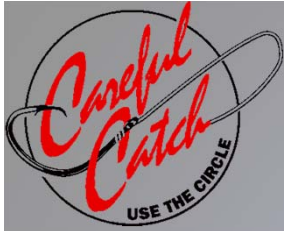




Future Plans & Goals

- Updated Brochures
- Mobile App
- Best practices for other species
- Integration with Similar Efforts (FishSmart, iFish, RAAIs)
- Broader scope
- Add environmental stressors
- More website & social networking participation
- Additional Volunteers





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"If you're strict vegetarians, I recommend the catch-and-release of the day."